



THE FARMER J LOYALTY APP — TOTTENHAM COURT ROAD TRIAL

FREQUENTLY ASKED QUESTIONS

More from Farmer J, every time you order.

Q1. HOW DOES CLUB FORK WORK?

Simply download the CLUB FORK app or create your account online. Every time you place an order of £12 or more, you'll earn 1 Fork, which will be automatically added to your account. You can earn a maximum of 1 Fork per visit.

You can collect Forks when you:

- Order through the CLUB FORK app
- Order online
- Scan your CLUB FORK app QR code at the till when ordering in one of our farms

12 FORKS = A FIELDTRAY ON US

Q2. HOW DO I REDEEM MY REWARD?

Once you've collected 12 Forks, a Fieldtray on Us reward will automatically be added to your account.

To redeem your Fieldtray on Us, simply:

- Open the Farmer J app or log in online, or
- Scan your CLUB FORK app QR code at the till in one of our farms

Q3. DO MY FORKS EXPIRE?

Once you've earned your 12th Fork and unlocked your Fieldtray on Us, you'll have 12 months to redeem it.



Q4. WHAT HAPPENS AFTER I REACH 12 FORKS?

Once your Fieldtray on Us has been issued, you'll start collecting Forks again towards your next Fieldtray on Us.

The cycle then repeats – 12 Forks = another Fieldtray on Us.

Q5. HOW DO BIRTHDAY REWARDS WORK?

APP EXCLUSIVE

To qualify for a Birthday Fieldtray on Us, you must:

- Have the Farmer J app
- Have completed at least 3 transactions linked to your account

If eligible, your Birthday Fieldtray on Us will automatically appear in your app and can be redeemed within 14 days.

